

THE CENTRAL COAST AG TASK FORCE,
THE GROWER-SHIPPER FOUNDATION
and AGRI-CULTURE present

A GREATER VISION:
What Does Ag Sustainability Mean
On The Central Coast?

Sustainability is a word we hear often these days, but what does it really mean? How do sustainability goals and ideas translate into actual production practices that are socially responsible, environmentally friendly and economically viable?

This breakfast forum made up of top educators and professionals in fields relating to sustainability will address these questions and more. The program will be moderated by Salinas Mayor Dennis Donohue.

SCHEDULED SPEAKERS:

Dr. Roberta Cook: Extension Marketing Economist, Dept. of Agriculture and Resource Economics, University of California

Tim Garlarneau: Food Systems Education and Research Program Specialist, Center for Agroecology and Sustainable Food Systems, UC Santa Cruz

Dr. Jeff Dlott, PhD: President and CEO of SureHarvest

Friday, May 30, 2008, 9:00 am - 11:00 am
Cabrillo College, Environmental Horticulture Ctr & Botanic Gardens Ctr
6500 Soquel Drive (top of campus) • Aptos, CA



Reservations \$15.00 per person. Please RSVP by May 23rd - price will increase to \$25 after that date.
\$5 students (limited student seating available)

NAME _____

ADDRESS _____

TELEPHONE _____

NUMBER OF PEOPLE _____

Please make checks payable to:

Grower-Shipper Foundation

Invoice Me

Please Mail Payment & RSVP Card
in Envelope to:

Grower Shipper Foundation
P.O. Box 828
Salinas, CA 93902

Questions? Contact Darlene Din at
darlene@ccatf.org or (831) 682-0734

Invitation designed by The Gennis Agency